



IOWA COLLEGE AID

PERFORMANCE TARGETS

State Fiscal Year 2016 (July 1, 2015 – June 30, 2016)

Agency Overview

The Iowa College Student Aid Commission (Iowa College Aid) helps students and their families plan, prepare, and pay for college. Iowa College Aid administers Iowa General Fund appropriations for need-based scholarships, grants, and work study opportunities, and advocates on behalf of Iowa students in the public policymaking process. In addition, Iowa College Aid offers a range of services directly to students, families, educators, and the general public. These services include college and career planning, community engagement support, professional training for educators, regulatory oversight of postsecondary education in the state, postsecondary education research, and services to prevent student loan defaults.

Agency Vision

Iowa College Aid's vision is that all Iowans can achieve an education beyond high school.

Agency Mission

We advocate for and support Iowans as they explore, finance and complete educational opportunities beyond high school to increase family and community success.

Agency Core Functions

The agency's services, products, and activities relate to the following core functions:

- Education through the administration of scholarship, grant and loan programs.
- Resource Management to ensure effective and efficient administration of financial aid for postsecondary education.
- Research Analysis and Information Management to support policy-development and advocacy for higher education student aid.

Services, Products, and Activities

The Iowa College Student Aid Commission provides a number of services, products, and activities. These include the following:

- 14 state-funded, need-based scholarship, grant, loan forgiveness and work study programs
- The Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP Iowa) grant and the College Access Challenge Grant Program for the State of Iowa which are aimed at increasing the number of low-income students who are prepared to enter and succeed in postsecondary education.
- Community Engagement uses the Collective Impact Framework to address workforce needs and increase educational attainment in Iowa. Through this program, Iowa College Aid supports the development and sustainability of Local College Access Networks (LCANs), which align available college-access resources to meet the needs of local college students and institutions. The LCAN model engages a cross-sector of leadership toward a common goal of increasing college access and completion.
- The 3-Step Process aims to increase college readiness in Iowa's high schools, and is made up of the following three opportunities for Iowa high schools to promote postsecondary education and build a college-going culture:
 - Step one – The Iowa College Application Campaign is part of a national effort to engage and inform Iowa students about the college application process and to increase the number of students, especially first-generation and low-income students, pursuing some type of postsecondary credential. The Campaign helps high school students navigate the college admissions process and ensures they apply to at least one postsecondary institution.

- Step two – The Iowa FAFSA Completion Initiative identifies the seniors who have not completed a FAFSA to participating high schools, enabling them to better target FAFSA filing outreach to students who need it most. The Initiative is made possible through a partnership with the U.S. Department of Education with the purpose of increasing FAFSA completion rates and thereby increasing college access and graduation rates.
 - Step three – Iowa College Decision Day recognizes high school seniors for their college plans and encourages the college aspirations of underclassmen. Iowa high schools and communities join those from across the nation in celebrating and supporting students for making a commitment to higher education.
- Postsecondary Registration provides oversight of out-of-state degree granting institutions that offer programs to Iowa residents and provisions of consumer protections for Iowa resident students. Iowa College Aid ensures in-state postsecondary institutions comply with consumer protection policies.

Table of Targets for Services, Products, and Activities

Fiscal Year 2016

Services, Products, Activities	Outcome Measure(s)	2016 Target	2016 Outcome
Core Function: Education			
Families will have access to student financial aid.	Number of students completing the Iowa Financial Aid Application	18,413	18,044
	Number of students completing the FAFSA	170,724	166,275
	Pell Grant – Total Dollars Awarded to Students in Iowa	\$287,472,575	\$271,287,066
	Number of awards for three major state aid programs...		
	1. Iowa Tuition Grant	11,130	11,245
	2. Iowa Tuition Grant Proprietary	1,520	1,250
	3. Iowa Vocational-Technical Tuition Grant	2,480	2,742
	Average scholarship, grant and work study assistance per student. (Average state aid per recipient in major aid programs.)	\$3,479	\$3,455
Core Function: Resource Management			
Maintenance of Federal Grant Funding to support localized services.	Total federal grant dollars awarded to support postsecondary education goals	\$3,700,000	\$3,729,211
	Total partner and in-kind match funding provided to support postsecondary education goals	\$3,300,000	\$1,783,453
Core Function: Research Analysis and Information Management			
Provide value-added informational resources related to postsecondary access and affordability in Iowa.	Number of postsecondary education institutions providing educational opportunities to students in Iowa	1,000	971
	Number of postsecondary education institutions registered in Iowa to provide educational opportunities to students	40	17
	Number of postsecondary education institutions not required to register in Iowa to provide educational opportunities to students in Iowa	50	22

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